



College Bound

College Bound Scholarship

Supporting and preparing for the first class

Higher Education Coordinating Board April 26, 2012

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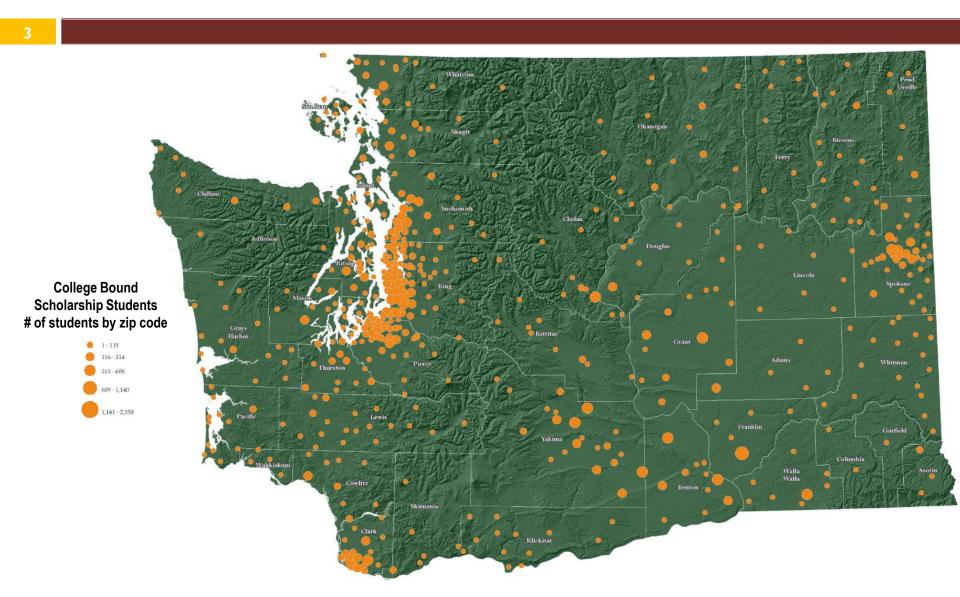
College Success Foundation

Applications Steadily Increasing

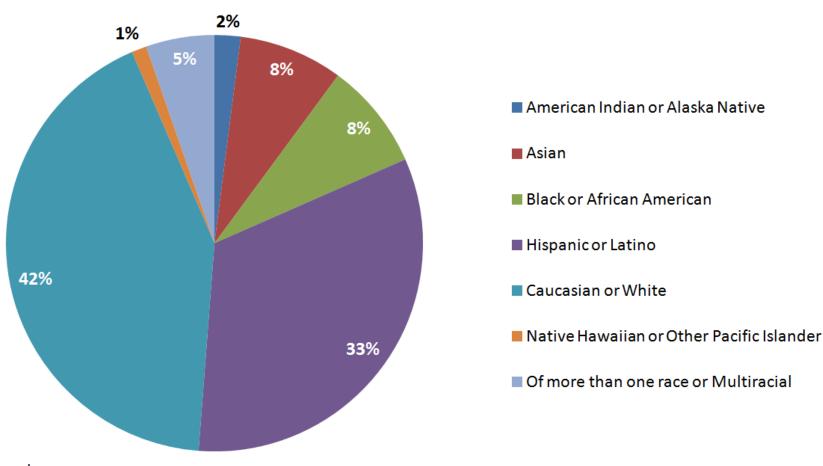
	Expected Graduation Year			
College Bound Scholarship WASHINGTON	2012	2013	2014	2015
Eligible Students	28,093	28,600	29,856	30,549
Complete applications	15,857	15,778	20,411	22,876
Percentage of eligible	56%	55%	68%	75%

- 101,000 applications received to date!
- 57% of this year's 8th graders already signed up (18,000)
- 22% of this year's 7th graders already signed up (8,000)

Students From Nearly Every City



College Bound Students by Race/Ethnicity



79,947 Records 12-19-2011

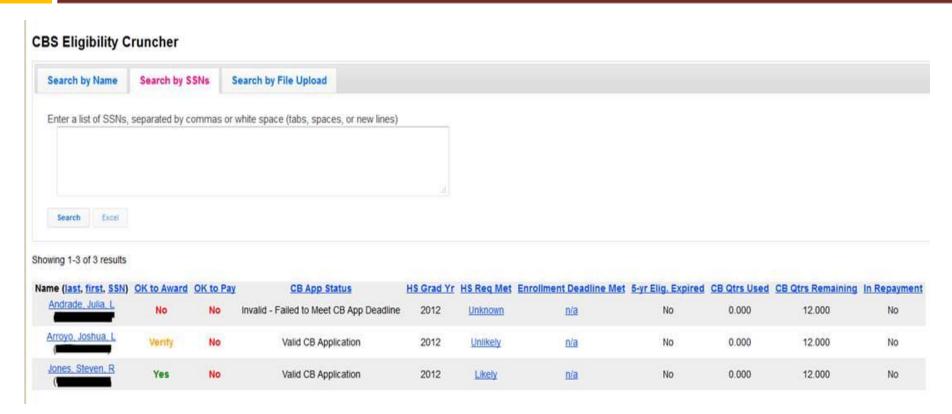
Class of 2012 Students

- Nearly 16,000 in the 2012 cohort
- More than 9,000 have filed a FAFSA
- Nearly 90% have a 2.0 GPA or higher
- Nearly 50% have a 3.0 GPA or higher
- Many students indicated a four-year institution as their first choice on the FAFSA

Preparing for Payouts

- HECB matches the College Bound Scholarship database to the FAFSA
 - Notifies students if they have been identified, if the FAFSA has been rejected, and shares next steps.
 - Seniors who have not filed sent communications regarding "not too late" including information for students without SSNs.
- Two statewide webinars for counselors and partners to explain FAFSA and packaging process.
- Trainings for financial aid administrators regarding policies and systems.

The "Cruncher"



- Developed for campuses to identify CBS students on their campus.
- Both valid and invalid applications may be viewed.

OSPI Data Matches



- Conduct match twice annually
 - 92% of records submitted were matched
- Verify College Bound application fields and add new ones:
 - Coursework type GPA
 - Exit codeNumber credits
 - District IDGrade level
 - Race/ethnicity Current school
- Confirm high school graduation and GPA

CBS Awarding

- Student's family income must be within 65% of Median Family Income (\$53,000 for a family of four in 2012-13).
- The four-year scholarship will be pro-rated for part-time enrollment.
- Scholarship must be used within five years of high school graduation.
- Where not specified, eligibility will follow State Need Grant.

State Need Grant and College Bound

- 2007 funding model and CBS program design envisioned that every CBS student would receive SNG.
- Although the Legislature has continued to provide increases to SNG to keep pace with tuition and fees, SNG is not an "entitlement."
- Unprecedented college enrollment in recent years left 26,000 un-served SNG students.
- February 1 FAFSA priority deadline was set to increase likelihood CBS students will receive SNG.
- Agency will submit budget request for 2013-15 and share estimates for 2012-13 with members and staff this summer.

2012 FAFSA Completion Campaign



Goal: Maximize number of FAFSAs completed by February 1st priority deadline

- Provided Clock-hour trainings for high school staff on Financial Aid 101 and FAFSA Completion.
- Worked with high schools on accessing College Bound senior lists, and provided targeted outreach to College Bound students on college prep and FAFSA completion events.
- FAFSA completion events statewide.
- Conducted outreach to media to promote FAFSA completion and the College Bound Scholarship.

FAFSA Completion Events



54 College Goal Sunday (FAFSA Completion) events statewide:

- Number of events initially higher, 10 were cancelled due to weather.
- Total Attendance: 4,483
- FAFSA Filers: 2,570
- Volunteers: 1,111
- 78% of attendees were from target demographic (low income, first generation, and/or students of color).

College Goal Sunday Plus Events









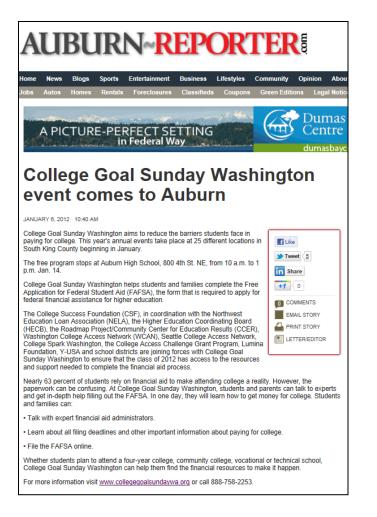
- FAFSA completion plus workshops for 9th-11th grade College Bound Students.
- Olympic and Peninsula Colleges have hosted College Bound events for 3 years.





FAFSA Completion in the Media







parents can talk to expert financial-aid administrators and get help filling out the FAFSA

College Bound Scholarship Sign Ups



- Schools: Target students; pre-populate forms; integrate into conferences; school teams
- Districts: Track students in district database, designate district coordinator to support school efforts
- Clock Hour Trainings: CB 101 and Advanced;
 Early Awareness activities
- College Bound Counselors: Partner with schools to implement successful strategies



Healthy & Ready for Kindergarten

Supported & Successful in School

Graduate from High School, College & Career-Ready

Earn a College
Degree or
Credential

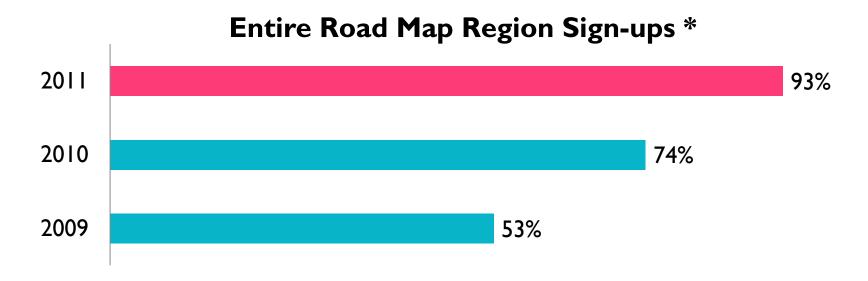
The Road Map Project Goal is to double the number of students in South King County and South Seattle who are on track to graduate from college or earn a career credential by 2020.

We are committed to nothing less than closing the unacceptable achievement gaps for low-income students and children of color and increasing achievement for all students from cradle to college and career.

Highlights



- 93% of eligible students signed up in the region!
- Nearly 4,000 students applied for the College Bound Scholarship.
- Model collaboration for Superintendents, Mayors, Community Groups.
- Established District Coordinators & school champion model in each district.



^{*} Entire region includes seven school districts: Auburn, Federal Way, Highline, Kent, Renton, South Seattle, and Tukwila.

2015 Cohort (2011-2012 8th Graders)

